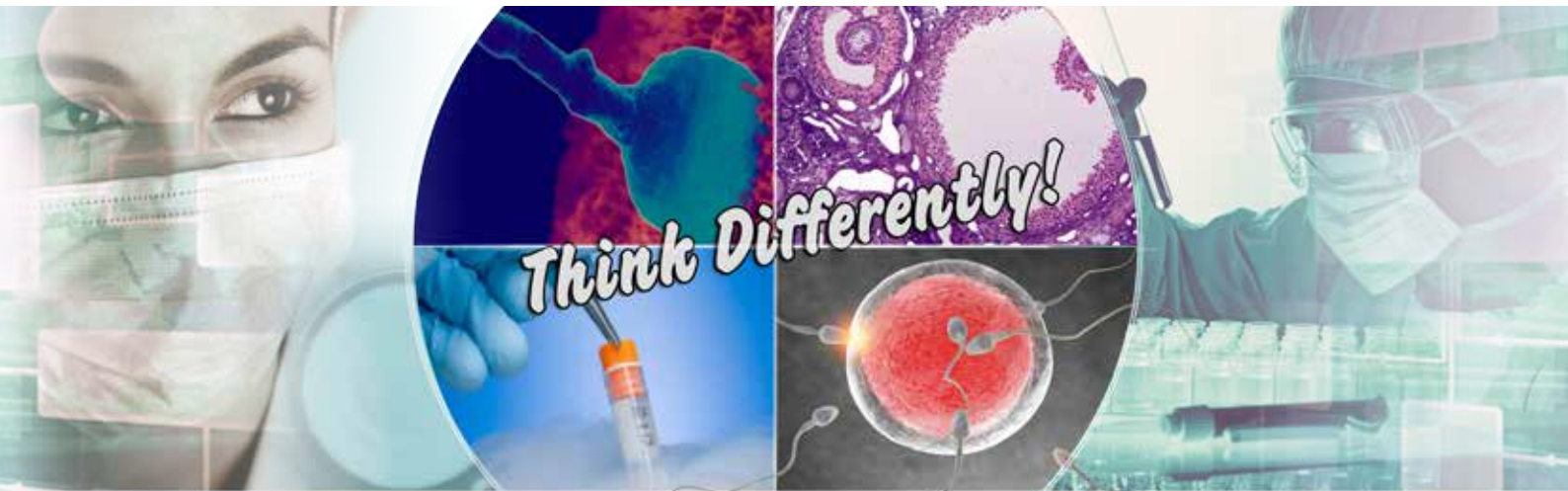




ANNUAL 2017 CONFERENCE TRANSLATIONAL REPRODUCTIVE BIOLOGY AND CLINICAL REPRODUCTIVE ENDOCRINOLOGY

Conference themes:
Paradigm changes you may not hear about elsewhere! & Think differently!

November 16-19, 2017 | New York



Invitation to the Industry



www.foundationforreprodmed.com



INTRODUCTION

Dear Potential Sponsor/Exhibitor,

Following the tremendous success of our November 2016 Conference, we are very pleased to announce the **Annual 2017 Conference of the FRM, Translational Reproductive Biology and Clinical Reproductive Endocrinology**, will once again take place at The Grand Hyatt Hotel in New York City on November 16-19. Considering the remarkable reviews the Conference received last year from over 250 registrants from 48 countries, we expect even more registrants from more places around the world to attend.

Though the main purpose of the Conference is to encourage **quick translational transitions from basic science discoveries into clinical reproductive medicine**, and the conference themes, **“Paradigm changes you may not hear about elsewhere”** and **“Think differently,”** have remained the same, the 2017 program will be even more expansive and state-of-the-art. This includes 6 pre-Conference workshops (in place of 4 in 2016) as well as a new program section, specifically dedicated to the most interesting presentations of the 2017 ESHRE and ASRM Conferences. We are also pleased to report that the already confirmed faculty will be even more prominent than last year. This includes Prof. Katsuhiko Hayashi from Japan, whose laboratory just recently published the remarkable November 2016 paper in NATURE, in which they produced in mice normally fertilizable oocytes from stem cells, fertilized those and produced pups over multiple generations. The potential translational importance of this study for human infertility is, obviously, groundbreaking.

Based on very positive feedback from our 2016 sponsors and exhibitors, we also hope for a significant expansion in the number of commercial sponsors and exhibitors for our 2017 Conference. Therefore, we are already contacting you with a request to consider sponsorship of our November 2017 conference and/or exhibitor. If you did not attend our 2016 Conference, please take a quick glimpse at what you missed at: <https://youtube/72lukjBDbSE>

We are offering the following support options:

I. SPONSORSHIPS

We welcome sponsorships at DIAMOND, PLATINUM, GOLD and SILVER levels.

II. RENTAL OF EXHIBITION SPACE

While exhibition space may be requested as part of the four premium packages, a limited amount of exhibition space may be purchased as a stand-alone option. This space is directly outside of the main lecture hall, where the poster boards will be located and coffee breaks will be served.

III. EVENT SPONSORSHIPS

These sponsorships include naming rights for events or areas, special awards, etc.

IV. DONATION TO the FRM

We welcome all donations to the FRM, which are tax-deductible according to the law.

We hope that your company will consider helping us in continuing an annual tradition in New York City by participating in this Conference. As a not-for-profit research foundation, the FRM offers various options of participation, while remaining in full compliance with the FDA's position on commercial support of scientific and educational programs as non-promotional. In addition, all contributions to the FRM are fully tax deductible in accordance with the law.

If you are interested in further exploring your participation as a sponsor and/or exhibitor, please contact us as soon as possible by e-mailing to the Conference Secretariat at info@foundationforreprodmed.com or by calling the administrative offices of the FRM at 212.933.5700.

Sincerely,

The Conference Chairmen

David F. Albertini, PhD

Norbert Gleicher, MD

Zeev Shoham, MD



INFORMATION

LEVELS OF SUPPORT

(level determined by the accumulation of objects of value)

DIAMOND

70,000 - 100,000 USD

PLATINUM

50,000 - 70,000 USD

GOLD

30,000 - 50,000 USD

SILVER

15,000 - 30,000 USD





CATEGORY PRIORITIES

Diamond category will have the priority in choosing up to two additional sponsorship items to the value of 15,000 USD

Platinum category will have the priority in choosing up to two additional sponsorship items to the value of 10,000 USD

Gold category will have the priority in choosing up to one additional sponsorship items to the value of 5,000 USD

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

We are committed to deliver within the platform of the conference valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized.

Further details will be available on the Conference website.

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).





SUPPORT OPPORTUNITIES

Continuing Medical Education (CME) Approved SESSION

50,000 USD

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: website, program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to Conference database
- Grant includes costs of 3 Chairs and Speakers of that session

SPEAKER SUPPORT

4,000 USD

Opportunity to support registration, accommodation & travel expenses of a speaker

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

WELCOME RECEPTION Sole Support

15,000 USD

Opportunity to support the welcome reception for all participants of the Conference

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

FACULTY DINNER Sole Support

15,000 USD

Opportunity to support the official dinner for all invited speakers of the Conference

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage





SUPPORTERS' BOOKLET Sole Support

10,000 USD

The supporters' booklet will include the profiles and advertisements of the Conference supporters

- Company profile in the supporters' booklet
- Two full page color advertisement in the supporters' booklet (back cover and inside page)
- Acknowledgment: website, program book, on-site signage

INTERNET AREA Sole Support

10,000 USD

The internet area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

PARTICIPANTS' BAGS Sole Support

provided-in-kind+ 10,000 USD

- Opportunity to provide branded bags for all participants of the Conference
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

CONFERENCE LANYARDS Sole Support

provided-in-kind + 6,500 USD

This opportunity is reserved for presidential diamond and platinum supporters and will be available on a first-come, first-served basis

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

Mobile Application NEW Opportunity

5,000 USD

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they've already expressed

POSTER AREA

5,000 USD

Abstracts selected by the Conference Chairs for poster presentation at the Conference

- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage



NOTE PADS AND PENS Sole Support provided-in-kind + 3,000 USD

Opportunity to provide branded note pads and pens to be distributed in the participants' bags

- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET

3,000 USD

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

BROCHURE INSERT

2,000 USD

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

COFFEE BREAK

3,000 USD (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Conference

- Company profile in the supporters' booklet
- Acknowledgment: website, program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Conference Secretariat (info@foundationforreprodmed.com) for further details on creating the appropriate package.





EXHIBITION

The exhibition will be held at the venue. The exhibition floor plan is designed to maximize participant exposure to industry exhibitors. Exhibition space will be available on a first-come, first-served basis, with priority given to Diamond and Platinum supporters.

- Exhibition space will be available at \$500 per square meter.
- The minimum booth size is 2x3 square meter.

Please visit <http://www.frm.cme-congresses.com> to view the exhibition floor plan.

Rental of an exhibition space includes:

- Net standing area according to size of booth acquired
- Company profile in supporters' booklet
- General cleaning of public areas
- 2 exhibitor badges
- Additional exhibition badges are available at \$ 200 per badge

Equipment and additional services can be ordered through the forms in the Exhibitors' Prospectus on the conference website.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in USD and are subject to VAT.
3. All payments must be received before the beginning of the Conference. Should the company fail to make the payment prior to the commencement of the Conference, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations). www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Conference Organizer reserves the right to accept or decline offers of support and application for exhibition space.
7. The Conference Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Conference as a whole.
8. Please note that the Conference Organizer must approve all exhibition stand designs.
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per our specifications and deadlines to ensure maximum exposure at the Conference.



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